



South Carolina High School League

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FOR IMMEDIATE RELEASE

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South Carolina High School League announces digital ticketing program via Huddle, Inc.; Clear bag policy underway at state finals

The South Carolina High School League (SCHSL) and Huddle, the online high school sports leader, have announced a partnership agreement that will enable the SCHSL and member schools to provide a more efficient, customized sports information.

Huddle, Inc. has been named the digital ticketing provider for 2016 State Football Championships being held December, 16-17, 2016. The Huddle digital ticketing platform, GoFan, is FREE to partner high schools. All member schools are encouraged to use digital ticketing for the remaining contests in the 2016 playoffs.

Digital ticketing provides consumers with a convenient way to purchase and redeem tickets via a mobile phone. Digital tickets have become increasingly prevalent in the travel, sports and entertainment industries. Benefits to member schools include streamlining entry at the venue and creating full financial accountability.

"It is our hope this innovative ticket option will allow fans to attend our events with ease and encourage others to utilize GoFan, as it is no cost to our schools. Football will be the kickoff event with other sports following. The SCHSL has made a conscious effort to be as paperless as possible. This is the next step in operation efficiency," states Jerome Singleton, SCHSL Commissioner.



For additional information on Huddle services and the many ways their options benefit the SCHSL and schools across the nation, please visit <http://www.Huddleinc.com/ad-gofan>

Digital Ticket Contact:

John Vaughn
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Ph: 678-218-0927

In addition to digital ticketing for fans, another important change that will take effect this year is the clear bag policy at Williams Brice Stadium. It is imperative fans review the information provided in the following link prior to attending the upcoming State AAA/AAAA/AAAAA Football Championships.

<http://www.gamecocksonline.com/genrel/071216aad.html>

***Approved: 4.5 x 6.5 clutch/purse, one gallon freezer bags, 12 x 6 x 12 clear bags**

“It makes sense for the SCHSL to consistently evaluate the safety policies being put in place above and beyond the norm. We want to keep the focus on an entertaining, family-friendly event and feel confident that safety options have been vetted and put in place prior to placing our athletes on a statewide stage of competition. We are making every effort to spread the details on the clear bag policy at Williams Brice Stadium,” states Singleton.

Please contact our office if you have additional questions about the State Football Championships and changes being implemented this year.