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FOR IMMEDIATE RELEASE

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## MILESPLIT ONBOARD AS AN OFFICIAL SCHSL PARTNER

**Columbia**, **SC-** The South Carolina High School League (SCHSL) announced a partnership with MileSplit, a part of the FloSports network, making MileSplit the exclusive registration platform for all regular season and postseason meets. South Carolina high school cross country and track and field coaches, athletes, parents, and fans will have access to the most accurate and extensive collection of meet results, performance lists, athlete rankings, and content through the MileSplit database.

"Our young runners, as well as their coaches, fans, and communities, have benefited tremendously from the professional management skills of MileSplit and will continue to do so," stated Commissioner Jerome Singleton. "We are honored to work alongside such a reputable organization which has never failed to support our student-athletes in their pursuit of the finish line."

"We are excited to partner with the SCHSL in support of its high school athletes," MileSplit Vice President Editorial, Joe Battaglia said. "By leveraging our technology and sport expertise, we will continue to streamline meet registration, data management, and continue to grow the sport through our coverage. Everyone on our team exudes passion for cross country and track and field and, together with the SCHSL, we can't wait to grow the sport further in South Carolina."

Since its founding in 2001, MileSplit has been the definitive website for scholastic track and field registration, results and meet coverage in the United States. The MileSplit database contains more than 95 million individual athlete performances, making it the most comprehensive in the nation.

Commissioner Singleton adds, "Running of any sort within SCHSL member schools is synonymous with MileSplit. We are joining forces in an official capacity to provide another opportunity to highlight the sports of cross country and track & field. During these complex times, strong partnerships such as this canvas SCHSL events to keep athletic programs operating at full capacity and we are truly grateful."

For more information, visit MileSplit South Carolina and www.schsl.org

## About FloSports

Founded in 2006, FloSports is a venture-backed OTT subscription video streaming service dedicated to sports, offering live and on-demand access to tens of thousands of competitions across 20+ sports in the US and abroad. FloSports offers a growing library of more than 2,000 hours of premium content and owns exclusive broadcast rights to 4,000+ premier events, with over 1M hours, live-streamed since inception. The company has more than 250 employees and is based in Austin, Texas.