

SOUTH CAROLINA HIGH SCHOOL LEAGUE



IMPACT REPORT



2020-2021

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ABOUT US

What is the SCHSL?

The **South Carolina High School League**, governed by its member schools, is a non-profit entity and the recognized state authority on interscholastic athletic programs that promote, support, and enrich the educational experience of students. Its membership is made up of 219 high schools and 206 middle schools across the Palmetto State.



We believe the South Carolina High School League, governed by its member schools, is the recognized state authority on interscholastic athletic programs.

We believe participation in interscholastic athletic programs is a privilege.

We believe interscholastic athletic programs should be student centered.

We believe interscholastic athletic programs should:

- *enrich each student's educational experience;*
- *promote student academic achievement;*
- *promote good citizenship and a healthy lifestyle;*
- *foster involvement with a diverse population;*
- *promote fair play, honesty, sportsmanship and equity;*
- *promote the participation of students in athletics and multiple sports.*

We believe properly trained administrators, coaches, officials, and related support staff promote the educational mission of the academic program of our schools.

We believe interscholastic athletic programs promote positive school/community relationships.

ON BEHALF OF THE SCHSL...

Allow me to share gratitude, pride and awe to not only the student-athletes who persevered in 2020-21, but to the solid fan-base comprised of school administration, coaching staffs, officials, fans, sponsors and beyond. I not only wish to share it, but I wish to shout it, to broadcast just how amazing South Carolinians are when the odds are stacked against them. Having the previous sports season obliterated due to a virus was a painful, sometimes traumatic experience for everyone involved in interscholastic sports and activities. We came back with a solid rebuttal and have continued our *#LetThemPlay* spirit when making our way through the 2020-21 sports seasons. First came Fall, then Winter and at last, Spring! SCHSL had a school year, *although altered at times*, with all three seasons and every sanctioned sport. The 2020-21 year will remain forever in my heart as one of the toughest yet most satisfying. WE did it, South Carolina! We bounced back with a new found passion for the game, for the comradery and for the accomplishment. The 2020-21 Impact Report is a glimpse of the year's special moments and information we hope you find of interest.

I am honored to serve the membership and the children of the Palmetto State. As we move forward in 2021-22, let's never forget what we can forge into the history books when we work as a team.

In highest regards,

Jerome Singleton

Jerome Singleton

SCHSL Commissioner



OUR STORY SO FAR

OUR MISSION

The **mission** of the South Carolina High School League is to provide governance and leadership for interscholastic athletic programs that promote, support, and enrich the educational experience of students.

Our 2020-21 Impact Report serves to:

- Highlight league initiatives
- Share annual facts and figures
- Enhance our information portal
- Building trust with membership, athletic supporters, and student-athletes
- Cultivating a culture of high performance, learning among member schools
- Celebrating the achievements of student-athletes, member schools

OUR PURPOSE

The **purpose** of the South Carolina High School League is to formulate and maintain policies in accordance with its mission and beliefs that will:

- safeguard the educational values of interscholastic athletic competition;
- advance high ideals of sportsmanship;
- develop and direct a program which will promote, protect and conserve the health and physical welfare of all participants; and
- promote uniformity of standards in all interscholastic athletic competition

108
YEARS OF SERVICE TO
SOUTH CAROLINA
SCHOOLS AND COMMUNITIES

2020-21 PRIORITIES

1

Offer more equitable opportunities for promoting and publicizing the play of the League's female sports.

On the cusp of the 50th anniversary of the landmark TITLE IX law, we started our own recognition of female sports and student-athletes. Throughout the school year, SCHSL highlighted standout athletes as each sports season concluded with live, online conversations to discuss their journey and what the future holds. The league also gained new business partners that were keen on working solely with our female sports. A concerted effort in securing more female officials in all sports was put into action as well.



2

Research more equitable ways to complete realignment/reclassification of member schools to include factors other than enrollment size.

The league created a committee reflective of all classes and regions to decipher if there were alternative ways to realign/reclassify member schools. Alternative methods were researched with geographic location, poverty index and distance to each school's nearest city hall. The realignment process is completed every two years with continued input not only from committee members but the membership as a whole. All member schools have the opportunity to appeal realignment placement once completed. 2021-22 is a realignment year in which new methods will be discussed and possibly incorporated. **The survey feedback from member schools resulted in satisfactory ratings on the current method.*



2021-22 PRIORITIES

1

Review the SCHSL Handbook for possible updating

With an organization over 100 years old, its policies must be revisited periodically. An evaluation committee has been formed for SCHSL rules and regulations, constitution, and by-laws review. They are charged with examining the handbook section by section for updates that reflect the modern changes within schools, communities and families.

2

Explore the formation of statewide middle school invitationals in selected sports

In conjunction with the Middle School Task Force, a committee is formed to evaluate the pros and cons of creating state-wide invitationals, not championships, for select middle school sports. This will provide our younger athletes the opportunity to become more involved and better prepared in athletics.

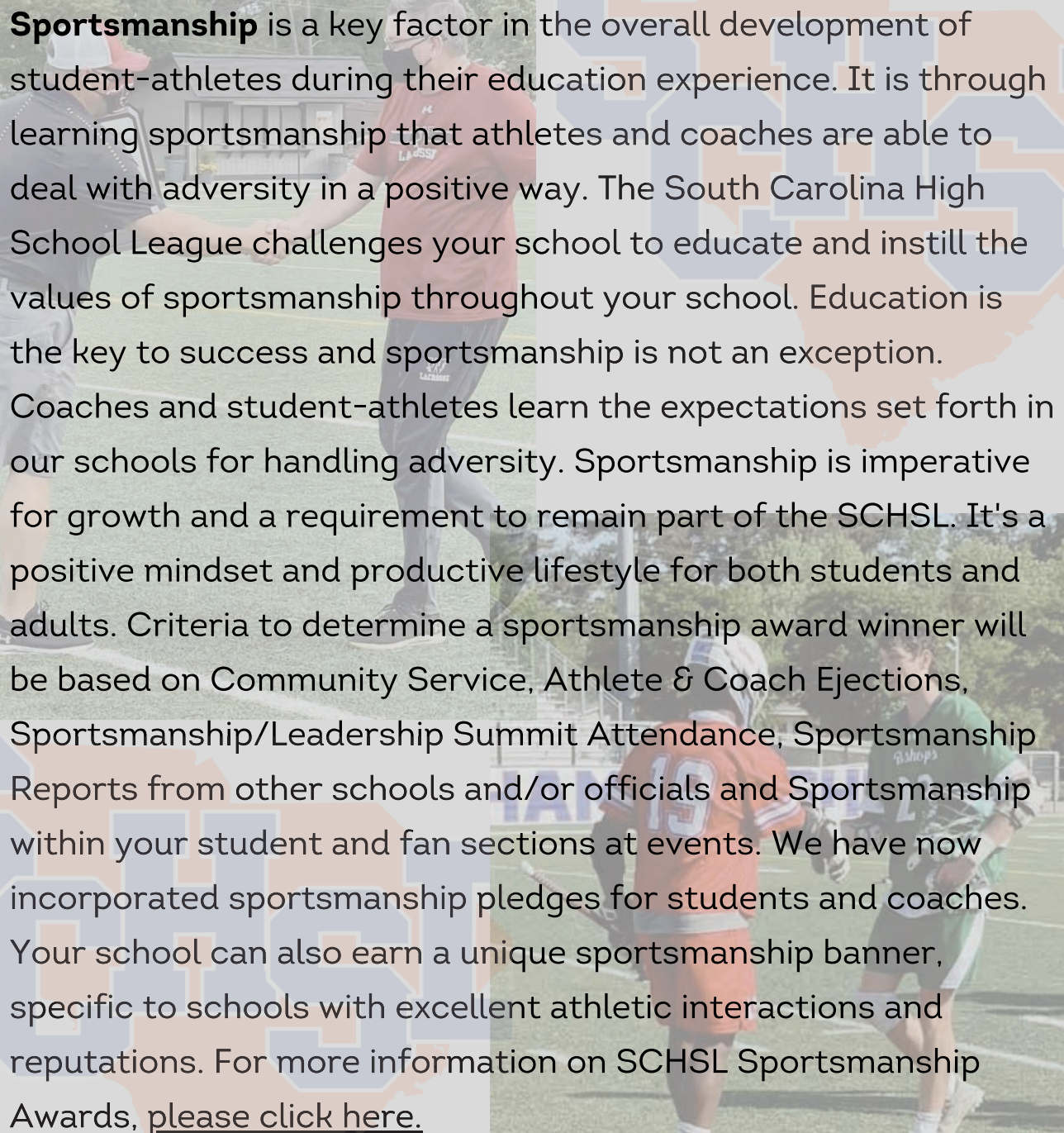
3

Explore the feasibility and creation of an SCHSL endowment foundation for Student Services Initiatives

Explore funding resources that may be available in the business community to enhance our student service offerings to better equip athletes to become well-rounded citizens of the Palmetto State. This is an option to fund these services at little to no cost to the member schools.



SCHSL SPORTSMANSHIP



Sportsmanship is a key factor in the overall development of student-athletes during their education experience. It is through learning sportsmanship that athletes and coaches are able to deal with adversity in a positive way. The South Carolina High School League challenges your school to educate and instill the values of sportsmanship throughout your school. Education is the key to success and sportsmanship is not an exception. Coaches and student-athletes learn the expectations set forth in our schools for handling adversity. Sportsmanship is imperative for growth and a requirement to remain part of the SCHSL. It's a positive mindset and productive lifestyle for both students and adults. Criteria to determine a sportsmanship award winner will be based on Community Service, Athlete & Coach Ejections, Sportsmanship/Leadership Summit Attendance, Sportsmanship Reports from other schools and/or officials and Sportsmanship within your student and fan sections at events. We have now incorporated sportsmanship pledges for students and coaches. Your school can also earn a unique sportsmanship banner, specific to schools with excellent athletic interactions and reputations. For more information on SCHSL Sportsmanship Awards, [please click here.](#)

HIGH SCHOOL STUDENT-ATHLETE POPULATION

HIGH SCHOOL SPORTS

Football	16,262	Volleyball	4818
Boys Basketball	5962	Girls Basketball	3934
Baseball	5945	Softball	4017
Boys Soccer	5289	Girls Soccer	4431
Boys Track & Field	5216	Girls Track & Field	3742
Boys Golf	1294	Girls Golf	731
Boys Lacrosse	1923	Girls Lacrosse	1499
Wrestling	3868	Competitive Cheer	2534
Boys Swim	1013	Girls Swim	1311
Boys Tennis	1236	Girls Tennis	1815
Boys Cross Country	2633	Girls Cross Country	2083



Total: 76,156
High School
Transfers- 2,829

MIDDLE SCHOOL STUDENT-ATHLETE POPULATION

MIDDLE SCHOOL SPORTS

Football	5229	Volleyball	1883
Boys Basketball	2485	Girls Basketball	1993
Baseball	734	Softball	264
Boys Soccer	550	Girls Soccer	463
Boys Track & Field	294	Girls Track & Field	218
Boys Golf	22	Competitive Cheer	247
Wrestling	384		



Total: 12,966

Middle School Transfers - 216

EXECUTIVE COMMITTEE

HERE TO SERVE

Sam Tuten, *President*

Jason Warren, *Vice President*

Nicholas Pearson (Term expires 2025) *AAAAA*

Dr. Jason Holt (Term expires 2022) *AAAA*

Ray Cooper (Term expires 2023) *AAA*

Michael Stone (Term expires 2024) *AA*

Dr. Andrea Pridgen (Term expires 2024) *A*

Ryan Brown (Ongoing) *State Department of Education*

Dr. Darryl Owings (Term expires 2024) *Superintendents Assoc.*

Sonya Bryant (Term expires 2024) *Principals Association*

Tony Folk (Term expires 2023) *School Boards Association*

Mike Beasley (Term expires 2022) *Coaches Association*

Andy Rogers (Term expires 2023) *Associate Member*

Kyle Boczkowski (Term expires 2024) *Officials Association*

Carlos Cave (Term expires 2024) *Athletic Admin. Association*

Laura Hickson (Term expires 2022) *Member At Large*

Josh Trahan (Term expires 2022) *Member At Large*

Dr. Kandace Bethea (Term expires 2023) *Member At Large*

TBA (Term expires 2023) *Member At Large*

Sheila Gordon, (nonvoting post) Athletic Trainers Association, advisor for medical/training related issues.

Thank you to the exiting members Anna Miller, Marty Connor, Jason Johns, and Keith Kizer for your service to the SCHSL.

APPELLANT PANEL

TEAMWORK

First Congressional District
Second Congressional District
Third Congressional District
Fourth Congressional District
Fifth Congressional District
Sixth Congressional District
Seventh Congressional District

Bill McCall, III
Otis Rawl
Andy Tweito
Bob Davis
Jackie Queen
Raleigh King
Vacant



The Appellate Panel, established in 2014, consists of seven members who serve four-year terms. Members are appointed in the following manner:

- One person appointed by the legislative delegations of each congressional district.
- Members of the Appellate Panel may not concurrently serve as officers of any of the South Carolina High School League subdivisions, conferences or regions and may not have served as a member of the South Carolina High School League Executive Committee within the last three years.
- The Appellate Panel provides the final ruling in appeals brought against a decision on appeal from the Executive Committee of the League.
- Decisions made by the Appellate Panel are the final administrative appeal.

PILLARS OF SCHSL

- **S**portsmanship – To teach respect for self, opponents, officials, rules, and the game itself with heavy emphasis on inclusion.
- **C**oaches, Athletes & Parents Education- To provide resources and support for coaches, athletes and parents who serve as curriculum instructors of educational athletics. [NFHSLearn.org](https://www.nfhslearn.org) and [SCHSL.org](https://www.schsl.org)
- **H**ealth & Wellness – To empower students to make healthy life choices with emphasis on safety; mentally, physically and emotionally.
- **S**ervice to Community – To recognize the privilege of athletic participation and the responsibility of giving back to the community.
- **L**eadership – To promote the power of positive influence that student-athletes and teachers/coaches share as role models.

Inclusion, Equity, and Diversity are valuable components in each of our pillars.

The SCHSL also hosts several online and/or in person learning opportunities for students and coaches alike. Hundreds, if not thousands of students statewide and nationally have participated in the following presentations:

Health & Wellness Summit
Sportsmanship Summit
Leadership Summit
Middle School Summit

Students can enroll online at www.schsl.org during the registration period which varies throughout the school year. Coaches will receive notification prior to each summit.

COMMUNICATIONS PUBLIC RELATIONS

#WeAreSCHSL is the communications theme for 2021-22. With so many changes and alterations to our 'norm,' the league is mindful of the one constant- **WE ARE SCHSL.**

Initiatives to better inform the membership & the general public of SCHSL events and important updates include:

- Weekly digital newsletter, *TUES-NEWS*
- *Impact Report*, formerly Annual Report
- Routine media releases and press conferences
- Active SCHSL social media profiles
- Blog, "*Make A Long Story Sport*"
- *Pep Talk* online interviews with special guests



TECHNOLOGY TID-BITS

A new technology director started midyear with major upgrades to the SCHSL which has equipped the staff to better serve the membership.

These upgrades include:

- Migrated email system from dated format to Google Mail
- User-friendly web site with a framework that supports modern technology
- New digital system to manage rule book supplies, sales and shipping
- Membership directory that automates back-end processes, such as managing email distribution lists
- Developed system to manage sanctioning of out-of-state tournaments and events
- In-house capabilities installed for public access to meetings, events

FALL SPORTS



**Swim
Volleyball
Girls Tennis
Girls Golf
Cross Country
Football
Competitive Cheer**



WINTER SPORTS



Wrestling Basketball



SPRING SPORTS



**Lacrosse
Boys Tennis
Boys Golf
Soccer
Baseball
Softball
Track and Field**

SCHSL OFFICIALS



SPORT	2019-20	2020-21	+ / -
Swim	117	96	-21
Volleyball	239	246	+7
Competitive Cheer	39	33	-6
Football	730	696	-34
Basketball	737	666	-71
Wrestling	130	103	-27
Lacrosse (Boys)	57	60	+3
Lacrosse (Girls)	71	60	-11
Soccer	478	424	-54
Softball	392	332	-60
Baseball	473	455	-18



[For information on becoming a SCHSL Official, click here.](#)

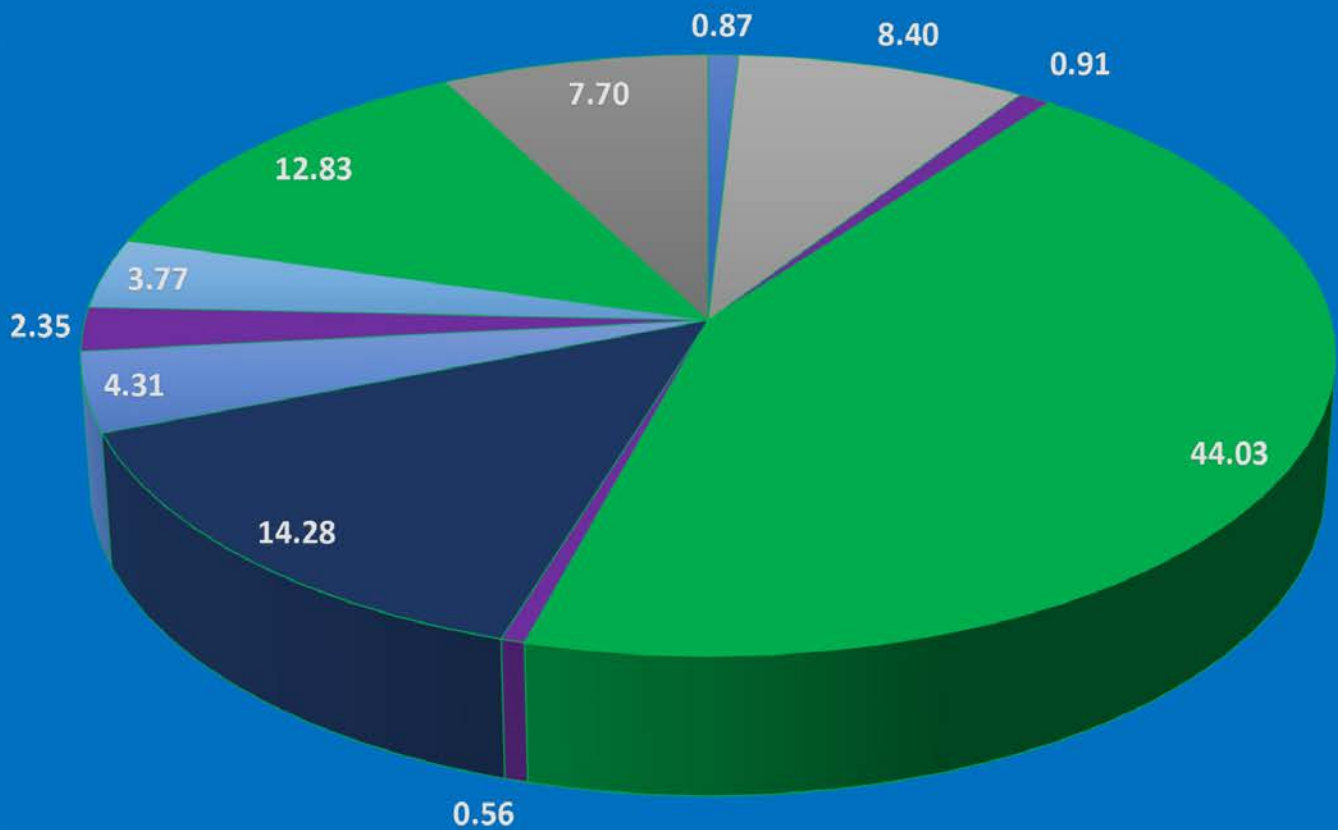


#TeamPlayers



Income Summary

July 2020 through June 2021

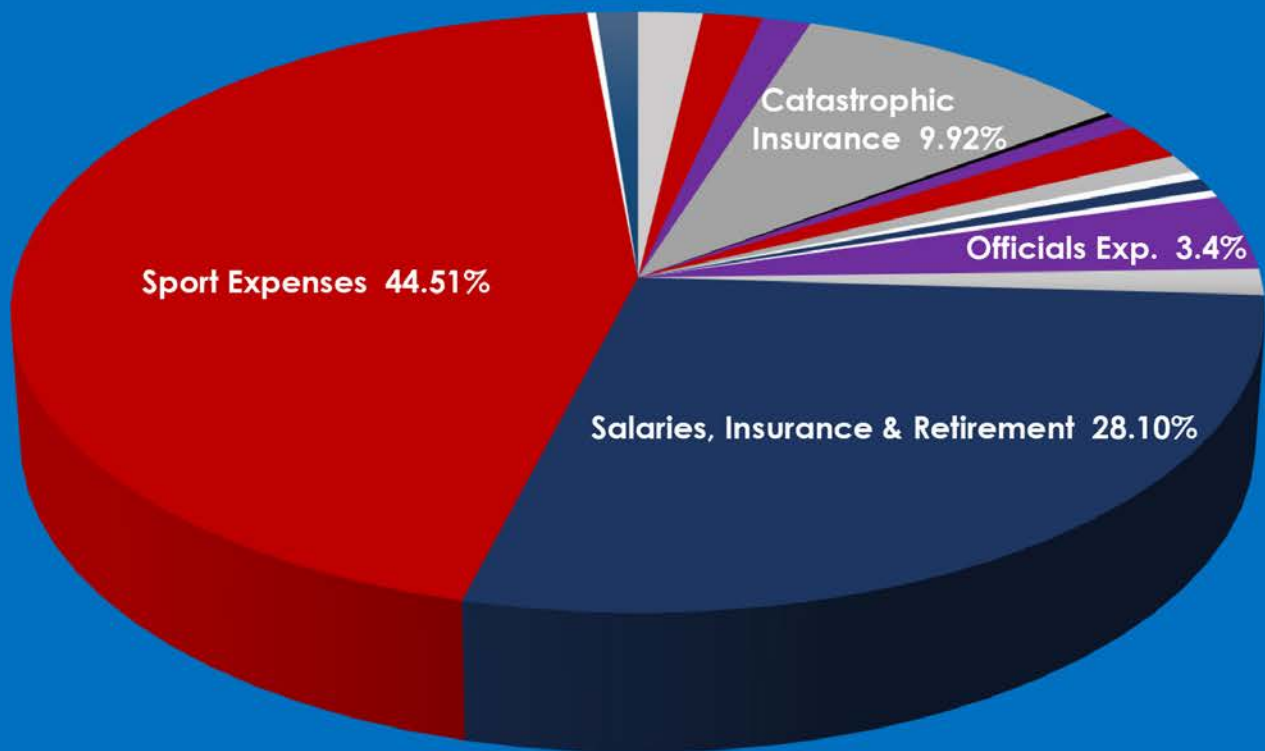


■ Booking Fees	0.87%	■ Corp. Sponsorship	8.40%
■ Fines & Late Fees	0.91 %	■ Gate Receipts	44.03%
■ Capital Outlay	0.56%	■ Membership Dues	14.28%
■ Official's Registration	4.31 %	■ Other Income	2.35%
■ PPP Grant Revenue	3.77%	■ Catastrophic Ins.	12.83%
■ Gain on Investments	7.69%		

TOTAL INCOME: \$3,592,797

Expense Summary

July 2020 through June 2021



■ Awards	1.86%	■ Books & Materials	1.72%
■ Bldg/Landscape/Security	1.39%	■ Cat Insurance Expense	9.92%
■ Committee Expense	0.23%	■ Computer & Internet	0.87%
■ Depreciation	1.91%	■ Insurance Expense	1.04%
■ Investment & Other Fees	0.43%	■ Legal Fees	0.70%
■ Office Supplies	0.39%	■ Officials Related Exp.	3.40%
■ Other Expenses	0.67%	■ Professional & Consulting	1.40%
■ Salary, Ins. & Retirement	28.10%	■ Sport Expenses	44.51%
■ Staff Travel	0.25%	■ Utilities	1.21%

TOTAL EXPENSES: \$3,160,668

Change in Net Assets: \$432,129

NFHS

NATIONAL FEDERATION OF HIGH SCHOOLS

SCHSL is one of many state associations that partner with the NFHS for the betterment of student-athletes across America. We offer online education courses through the NFHS Learning Center. The National Federation of High Schools (NFHS) provides growth opportunities for state association staff, student-athletes, parents and coaches/athletic directors. The NFHS writes the rules for high school sports and provides guidance on a variety of national issues. They also showcase high school sports online with the NFHS Network. Here are some services offered by the NFHS (*many are free of charge*):

NFHS Learn Courses

National Student Leadership Summit

National Recognition Award Programs

Game Officials Recruitment Campaigns

High School Today (HST) Magazine

#PlayPerformCompeteTogether & #TitleIXat50 Campaigns

Section/National Annual Conferences

Committee Meetings and more.

TM



Scan QR code to visit NFHS online.

We're Back!



MEDIA!

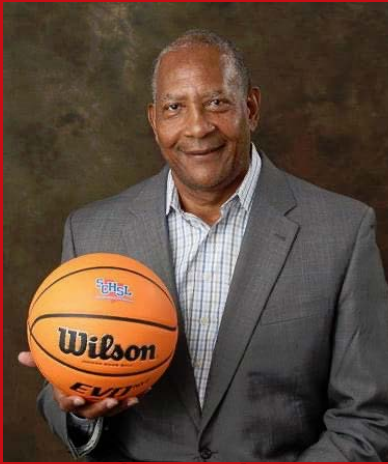


SMILES!



FANS!





Alex English

NFHS Hall Of Fame
2020-21



Nessie Harris

Section 3 Citation Award
2020-21



Billy Baker

Outstanding Service Award
2020-21

And the winner is...



Lauren McCutcheon, J. L. Mann High
NFHS/SC 2021 Spirit of Sport Award



Susan Wines, Wade Hampton High
NFHS/SC 2021 Heart of the Arts Award

CONGRATS!

STAFF

Jerome Singleton, *Commissioner*

Charlie Wentzky, *Deputy Commissioner*

Amy Boozer, *Associate Commissioner*

Daniel Brooks, *Associate Commissioner*

Jan Hogan, *Director of Events/Arbiter*

Tammie Newman, *Director of Communications/Public Relations*

Cindi Drakeford, *Director of Financial Services/Executive Assistant*

Keith Warren, *Director of Technology*

Allison Meyers, *Administrative Assistant*

Kayla Kinsey, *Administrative Assistant*

Derek Scott, *Teall Properties General Manager, SC/SCHSL Marketing Representative*

Visit www.schsl.org for direct contact information and areas of responsibility.

Member Services includes but not limited to the following benefits:

- **Coaches Education**
- **Sports Review Committee**
- **New Principals and Athletic Directors Meetings**
- **Superintendents Workshops**
- **Transfers and Eligibility**
- **High School League Passes**
- **Middle School Task Force**
- **Rules Clinics**
- **Officials Workshops**
- **Student Leadership**
- **Disciplinary Issues and Policy Enforcement**
- **Palmetto's Finest State Records**
- **Weekly Newsletters & Updates**

ACKNOWLEDGEMENTS

The success of SCHSL and member school's athletic programs would not be possible without the contributions of the individuals who work tirelessly on the aforementioned areas within this report.

We make special mention of members of the medical community and state academic administrations as 2020-21 was truly a year of partnership for everyone involved in education-based athletics.

- Department of Health and Environmental Control (DHEC)
- Center for Disease Control (CDC)
- State Department of Education
- Volunteers across South Carolina

SCHSL

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WE THANK YOU
FOR YOUR CONTINUED SUPPORT OF
SCHSL PROGRAMS

#WeAreSCHSL