

ANNUAL IMPACT REPORT 2021-2022



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ABOUT US

What is the SCHSL?

MISSION STATEMENT

The mission of the **South Carolina High School League (SCHSL)** is to provide governance and leadership for interscholastic athletic programs that promote, support, and enrich the educational experience of students.

PURPOSE STATEMENT

The purpose of the League is to formulate and maintain policies in accordance with its mission and beliefs that will:

- safeguard the educational values of interscholastic athletic competition;
- advance high ideals of sportsmanship;
- develop and direct a program which will promote, protect, and conserve the health and physical welfare of all participants; and
- promote uniformity of standards in all interscholastic athletic competition



BELIEF STATEMENT

We believe the South Carolina High School League, governed by its member schools, is the recognized state authority on interscholastic athletic programs.

We believe participation in interscholastic athletic programs is a privilege.

We believe interscholastic athletic programs should be student centered.

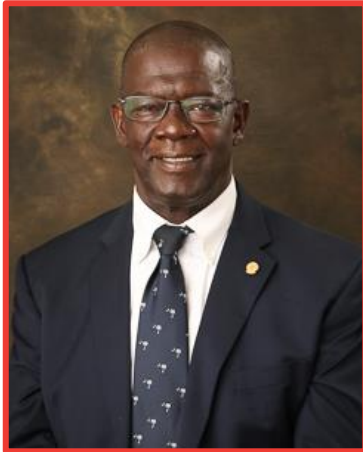
We believe interscholastic athletic programs should:

- enrich each student's educational experience;
- promote student academic achievement;
- promote good citizenship and a healthy lifestyle;
- foster involvement with a diverse population;
- promote fair play, honesty, sportsmanship and equity;
- promote the participation of students in athletics and multiple sports.

We believe properly trained administrators, coaches, officials, and related support staff promote the educational mission of the academic program of our schools.

We believe interscholastic athletic programs promote positive school/community relationships.

ON BEHALF OF THE SCHSL...



Some of life's most memorable moments occur doing school activities. The SCHSL family has enjoyed many opportunities to celebrate great accomplishments, and pivot to address sudden challenges. And I am honored to be a part of these memorable experiences.

CONGRATULATIONS!!!... to the membership for creating and navigating these memorable experiences.

The 2021–22 sports seasons have enjoyed the first opportunity, since the COVID-19 pandemic, to compete without spectator attendance limitations. While we are not claiming that everything has returned to normal, as we defined it in past years, we can embrace and celebrate the fact that a new and better normal has been created for future events.

Lessons learned from challenges only serve to help forge improvement in this association. Technology continues to serve the membership well as the League provides services to enhance communication with and among member schools to promote a focus on the health, wellness, and safety of all who may benefit.

During the 2021-22 sports seasons, we adopted the motto **#WeAreSCHSL**. This motto is articulated through our social media platforms and print documents from the League office and embodies all we are as an association. The “We” in #WeAreSCHSL includes the student-athletes, coaches, administration, and fans of the League.

This annual impact report serves as a snapshot of all the celebrations and challenges of your South Carolina High School League family, and as we move forward in 2022-23, let's never forget what we can forge into the history books when we work as a team.

Again, CONGRATULATIONS!!!

In highest regards,

Jerome Singleton, D.D.

Jerome Singleton
SCHSL Commissioner

THE ANNUAL IMPACT REPORT

Our 2021-22 Annual Impact Report serves to:

- Highlight League initiatives, share annual facts and figures, and enhance our information portal
- Building trust with membership, athletic supporters, and student-athletes
- Cultivating a culture of high performance, learning among member schools
- Celebrating the achievements of student-athletes, member schools

109
YEARS OF SERVICE TO
SOUTH CAROLINA
SCHOOLS AND COMMUNITIES

2021-22 SCHSL

PRIORITIES

1

Review the SCHSL Handbook for possible updates

With an organization over 100 years old, its policies must be revisited periodically. An evaluation committee has been formed for SCHSL rules and regulations, constitution, and by-laws review. They are charged with examining the handbook section by section for updates that reflect the modern changes within schools, communities and families.

2

Explore the formation of statewide middle school invitationals in selected sports

In conjunction with the Middle School Task Force, a committee is formed to evaluate the pros and cons of creating state-wide invitationals, not championships, for select middle school sports. This will provide our younger athletes the opportunity to become more involved and better prepared in athletics.

3

Explore the feasibility and creation of an SCHSL endowment foundation for Student Services Initiatives

Explore funding resources that may be available in the business community to enhance our student service offerings to better equip athletes to become well-rounded citizens of the Palmetto State. This is an option to fund these services at little to no cost to the member schools.



SCHSL SPORTSMANSHIP

Sportsmanship is a key factor in the overall development of student-athletes during their education experience. It is through learning sportsmanship that athletes and coaches are able to deal with adversity in a positive way. The South Carolina High School League challenges your school to educate and instill the values of sportsmanship throughout your school. Education is the key to success and sportsmanship is not an exception.

Coaches and student-athletes learn the expectations set forth in our schools for handling adversity. Sportsmanship is imperative for growth and a requirement to remain part of the SCHSL. It's a positive mindset and productive lifestyle for both students and adults. Criteria to determine a sportsmanship award winner will be based on Community Service, Athlete & Coach Ejections, Sportsmanship/Leadership Summit Attendance, Sportsmanship Reports from other schools and/or officials and Sportsmanship within your student and fan sections at events. We have now incorporated sportsmanship pledges for students and coaches. Your school can also earn a unique sportsmanship banner, specific to schools with excellent athletic interactions and reputations. For more information on SCHSL Sportsmanship Awards, please [click here.](#)

PILLARS OF SCHSL...

- **S**portsmanship - To teach respect for self, opponents, officials, rules, and the game itself with heavy emphasis on inclusion.
- **C**oaches, Athletes & Parents Education- To provide resources and support for coaches, athletes and parents who serve as curriculum instructors of educational athletics. [NFHSLearn.com](https://www.nfhslearn.com) and [SCHSL.org](https://www.schsl.org)
- **H**Health & Wellness - To empower students to make healthy life choices with emphasis on safety; mentally, physically, and emotionally.
- **S**ervice to Community - To recognize the privilege of athletic participation and the responsibility of giving back to the community.
- **L**eadership - To promote the power of positive influence that student-athletes and teachers/coaches share as role models.

Inclusion, Equity, and Diversity are valuable components in each of our pillars.

The SCHSL also hosts several online and/or in person learning opportunities for students and coaches alike. Hundreds, if not thousands of students statewide and nationally have participated in the following presentations:

Health & Wellness Summit
Sportsmanship Summit
Leadership Summit
Middle School Summit

Students can enroll online at www.schsl.org during the registration period which varies throughout the school year. Coaches will receive notification prior to each summit.

EXECUTIVE COMMITTEE

HERE TO SERVE

Jason Warren, *President*

Carlos Cave, *Vice President/ Athletic Administrators Assoc.*

Nicholas Pearson (Term expires 2025) *AAAAA*

Hezekiah Massey (Term expires 2026) *AAAA*

Dr. Adam Lanford (Term expires 2024) *AAA*

Adrian Bush (Term expires 2024) *AA*

Coby Brandyburg (Term expires 2024) *A*

Dr. Darryl Owings (Term expires 2024) *Superintendents Assoc.*

Derek Phillips (Ongoing) *State Department of Education*

Sonya Bryant (Term expires 2024) *Principals Association*

Tony Folk (Term expires 2023) *School Boards Association*

David Byrd (Term expires 2026) *Coaches Association*

Andy Rogers (Term expires 2023) *Associate Member*

Kyle Boczkowski (Term expires 2024) *Officials Association*

Dr. J.R. Green (Term expires 2024) *Member At Large*

Dr. Kandace Bethea (Term expires 2023) *Member At Large*

Julianne Lang (Term expires 2024) *Member At Large*

Sam Barfell (Term expires 2023) *Member At Large*

Thank you to the exiting members of the Executive Committee. We appreciate your dedication and hard work.

Sam Tuten
Laura Hickson
Ray Cooper
Michael Stone
Dr. Andrea Pridgen
Mike Beasley
Ryan Brown
Patrick Finneran

APPELLANT PANEL

TEAMWORK

First Congressional District
Second Congressional District
Third Congressional District
Fourth Congressional District
Fifth Congressional District
Sixth Congressional District
Seventh Congressional District

Bill McCall, III
Otis Rawl
Andy Tweito
Bob Davis
Jackie Queen
Raleigh King
Vacant



The Appellate Panel, established in 2014, consists of seven members who serve four-year terms. Members are appointed in the following manner:

- One person appointed by the legislative delegations of each congressional district.
- Members of the Appellate Panel may not concurrently serve as officers of any of the South Carolina High School League subdivisions, conferences or regions and may not have served as a member of the South Carolina High School League Executive Committee within the last three years.
- The Appellate Panel provides the final ruling in appeals brought against a decision on appeals from the Executive Committee of the League.
- Decisions made by the Appellate Panel are the final administrative appeal.

FALL SPORTS



Swim
Volleyball
Girls Tennis
Girls Golf
Cross Country
Football
Competitive Cheer



WINTER SPORTS



Wrestling Basketball



Spring Sports



Lacrosse
Boys Tennis
Boys Golf
Soccer
Baseball
Softball
Track and Field

HIGH SCHOOL STUDENT-ATHLETE POPULATION

Football	17,112
Boys Basketball	6231
Baseball	6995
Boys Soccer	6093
Boys Track & Field	8661
Boys Golf	1561
Boys Lacrosse	2238
Wrestling	4867
Boys Swim	1276
Boys Tennis	1440
Boys Cros Country	3011

Volleyball	5258
Girls Basketball	4205
Softball	4805
Girls Soccer	5047
Girls Track & Field	6671
Girls Golf	837
Girls Lacrosse	1731
Competitive Cheer	2934
Girls Swim	1628
Girls Tennis	2050
Girls Cross Country	2355

Total: 97,006
High School Transfers – 3792



MIDDLE SCHOOL STUDENT-ATHLETE POPULATION

Football	6431	Volleyball	2244
Boys Basketball	2909	Girls Basketball	2515
Baseball	647	Softball	408
Boys Soccer	634	Girls Soccer	597
Boys Track & Field	841	Girls Track & Field	797
Boys Golf	23	Competitive Cheer	297
Wrestling	839		

Total: 19,182
Middle School Transfers - 314



COMMUNICATIONS PUBLIC RELATIONS



#WeAreSCHSL
is the social media hashtag



With so many changes and alterations to our 'norm,' the league is mindful of the one constant- **WE ARE SCHSL.**

Initiatives to better inform the membership & the general public of SCHSL events and important updates include:

- Weekly digital newsletter, *TUES-NEWS*
- *Impact Report*, formerly Annual Report
- Routine media releases and press conferences
- Active SCHSL social media profiles



TECHNOLOGY TID-BITS

A new technology director started just over year ago and major upgrades to the SCHSL has equipped the staff to better serve the membership. These upgrades include:

- Migrated email system from dated format to Google Mail
- User-friendly web site with a framework that supports modern technology
- New digital system to manage rule book supplies, sales and shipping
- Membership directory that automates back-end processes, such as managing email distribution lists
- Developed system to manage sanctioning of out-of-state tournaments and events
- In-house capabilities installed for public access to meetings, events

SCHSL OFFICIALS

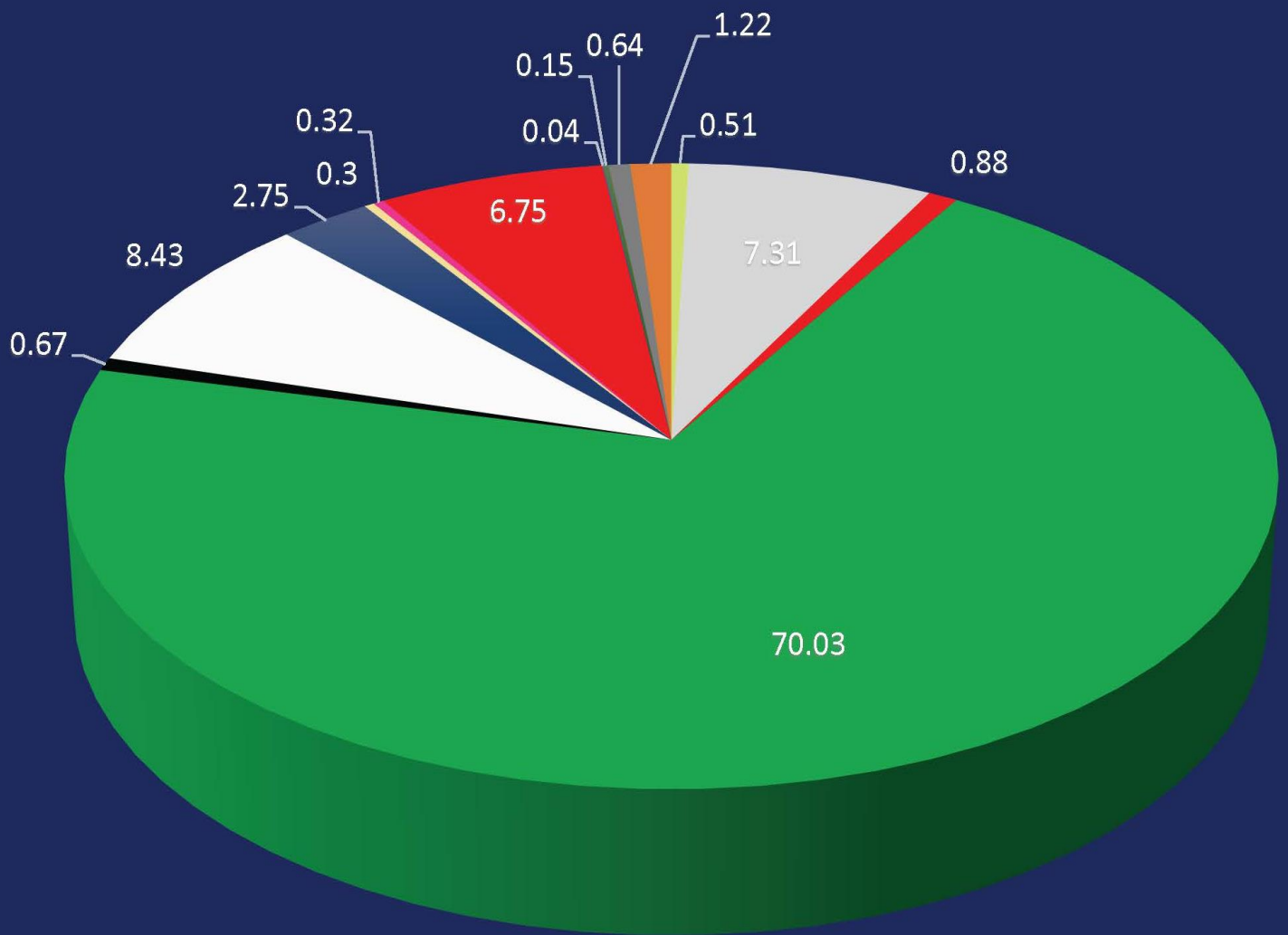
For information on becoming a SCHSL Official
[Click Here](#)



SPORT	2020-21	2021-22	+/-
Swim	96	108	+12
Volleyball	246	297	+51
Competitive Cheer	33	32	-1
Football	696	723	+27
Basketball	666	648	-18
Wrestling	103	121	+18
Lacrosse (Boys& Girls)	60	120	+20
Soccer	424	430	+6
Softball	332	332	Even
Baseball	455	481	+26

Income Summary

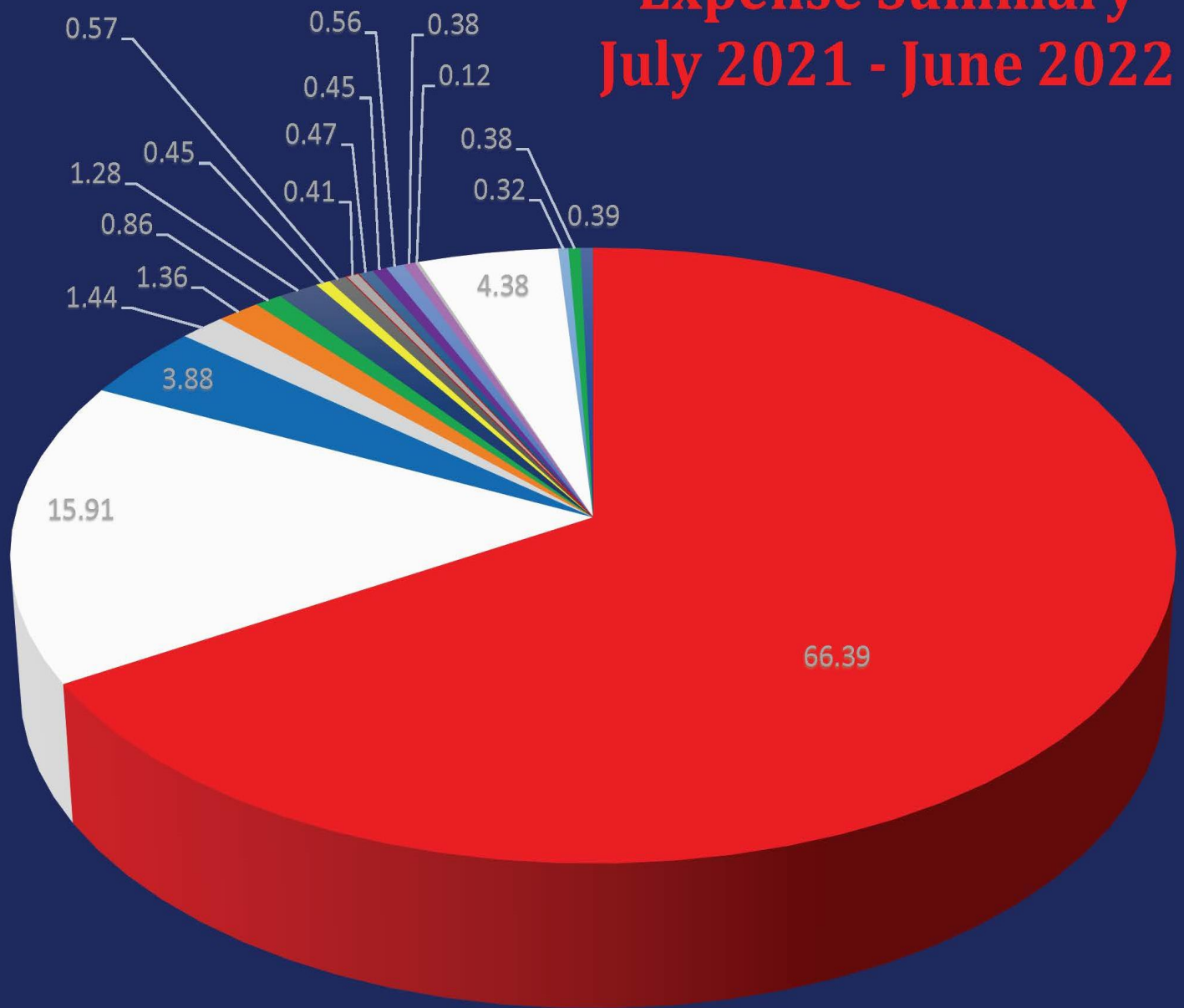
July 2021 through June 2022



Booking Fees 0.51%	Corporate Sponsorship 7.31%
Fines & Late Fees 0.88%	Gate Receipts 70.03%
Capital Outlay 0.67%	Membership Dues 8.43%
Officials Registration Fees 2.75%	Rulesbooks & Medals 0.30%
Sanctioning Fees 0.32%	Catastrophic Insurance 6.75%
Student Leadership 0.04%	Investment Income 0.15%
Interest & Dividends 0.64%	Other Income 1.22%

TOTAL INCOME: \$6,196,297

Expense Summary July 2021 - June 2022



■ Sport Expenses	66.39%	■ Salary, Ins. & Retirement	15.91%	■ Cat Ins. Expense	3.88%
■ Officials Related Exp	1.44%	■ Awards	1.36%	■ Depreciation	0.86%
■ Prof. & Consulting Fees	1.28%	■ Books & Materials	0.45%	■ Utilities	0.57%
■ Committee Expense	0.41%	■ Bldg./Landscape/Security	0.47%	■ Staff Travel	0.45%
■ Insurance Expense	0.56 %	■ Computer & Internet	0.38%	■ Legal Fees	0.12%
■ Losses on Investments	4.38%	■ Investment & Other Fees	0.32 %	■ Postage, Printing & Supplies	0.38 %
■ Other Expenses	0.39%				

TOTAL EXPENSES: \$5,881,489

CHANGE IN ASSETS: \$314,808

#TeamPlayers

MAXPREPS



NFHS

NATIONAL FEDERATION OF HIGH SCHOOLS

SCHSL is one of many state associations that partner with the National Federation of High Schools (NFHS) for the betterment of student-athletes across America. We offer online education courses through the NFHS Learning Center. The NFHS provides professional development opportunities for state association staff, student-athletes, parents, and coaches/athletic directors. The NFHS writes the rules for high school sports and provides guidance on a variety of national issues. They also showcase high school sports online with the NFHS Network. Here are some services offered by the NFHS (many are free of charge).

NFHS Learn Courses

National Student Leadership Summit

National Recognition Award Programs

Game Officials Recruitment Campaigns

High School Today (HST) Magazine

#PlayPerformCompeteTogether & #TitleIXat50Campaigns

Section/National Annual Conferences

Committee Meetings and much more.



Scan QR code to visit NFHS Network

CONGRATULATIONS...



**Former SCHSL Deputy Commissioner Skip Lax
2022 Section 3 Citation Award Recipient**



**Will Hamlin, Student-Athlete
Philip Simmons High School
2022 Section 3 Heart of the Arts Awards**



SCHSL STAFF

Jerome Singleton, Commissioner

Charlie Wentzky, Deputy Commissioner

Amy Boozer, Associate Commissioner

Daniel Brooks, Associate Commissioner

Romanda Noble-Watson, Director

Public Relations/Communications

Deanna Lott, Executive Assistant to the Commissioner

Cindi Drakeford, Director of Finance

Jill White, Arbiter Booking

Keith Warren, Director of Technology

Brooke Baker, Office Assistant/

Coordinator of Events

Visit **www.schsl.org** for direct contact information and areas of responsibility.

Member Services includes but not limited to the following:

- ♦ **Coaches Education**
- ♦ **Sports Review Committee**
- ♦ **New Principals and Athletic Directors Meetings**
- ♦ **Superintendents Workshops**
- ♦ **Transfers and Eligibility**
- ♦ **High School League Passes**
- ♦ **Middle School Task Force**
- ♦ **Rules Clinics**
- ♦ **Officials Workshops**
- ♦ **Student Leadership**
- ♦ **Disciplinary Issues and Policy Enforcement**
- ♦ **Palmetto's Finest State Records**
- ♦ **Weekly Newsletters & Updates**

ACKNOWLEDGEMENTS

The success of SCHSL and member school's athletic programs would not be possible without the contributions of the individuals who work tirelessly on the aforementioned areas within this report.

We make special mention of members of the medical community and state academic administrations as 2020-21 was truly a year of partnership for everyone involved in education-based athletics.

- Department of Health and Environmental Control (DHEC)
- Center for Disease Control (CDC)
- State Department of Education
- South Carolina Athletics Administrators Association
- South Carolina Athletics Coaches Association
- Volunteers across South Carolina

SCHSL
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WE THANK YOU
FOR YOUR CONTINUED SUPPORT OF
SCHSL PROGRAMS

#WeAreSCHSL