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The Annual Impact Report is a publication of the South Carolina High School League (SCHSL) that is printed in the Fall of each year. Editor: Romanda Noble-Watson, SCHSL Director of Communications and Public Relations. Publication Photo Credit: SCHSL, Jenique Photos, Nate Salley, and McCart Photos.

ABOUT US

MISSION STATEMENT

The mission of the South Carolina High School League (SCHSL) is to provide governance and leadership for interscholastic athletic programs that promote, support, and enrich the educational experience of students.

PURPOSE STATEMENT

The purpose of the League is to formulate and maintain policies in accordance with its mission and beliefs that will:

- safeguard the educational values of interscholastic athletic competition;
- advance high ideals of sportsmanship;
- develop and direct a program which will promote, protect, and conserve the health and physical welfare of all participants; and
- promote uniformity of standards in all interscholastic athletic competition

BELIEF STATEMENT

We believe the South Carolina High School League, governed by its member schools, is the recognized state authority on interscholastic athletic programs.

We believe participation in interscholastic athletic programs is a privilege.

We believe interscholastic athletic programs should be student centered.

We believe interscholastic athletic programs should:

- enrich each student's educational experience;
- promote student academic achievement;
- promote good citizenship and a healthy lifestyle;
- foster involvement with a diverse population;
- promote fair play, honesty, sportsmanship and equity;
- promote the participation of students in athletics and multiple sports.

We believe properly trained administrators, coaches, officials, and related support staff promote the educational mission of the academic program of our schools.

We believe interscholastic athletic programs promote positive school/community relationships.

COMMISSIONER SMESSAGE



Some of life's most memorable moments occur while doing school activities. The SCHSL family has enjoyed many opportunities to celebrate many accomplishments and pivot to address sudden challenges, and I am honored to be a part of these memorable experiences.

CONGRATULATIONS!!!...to the membership for creating and navigating these memorable experiences.

During the 2022-23 academic year, the sports seasons finally returned to normal following the COVID-19 pandemic. Normal in the sense that there were no limitations on the

number of fans able to attend the SCHSL events.

Lessons learned from challenges only serve to help forge improvement in this association. Technology continues to serve the membership well, as the League provides services to enhance communication with and among member schools to promote a focus on the health, wellness, and safety of all who may benefit.

During the 2022-23 sports seasons, we continued to utilize the motto **#WeAreSCHSL**. This motto is articulated through our social media platforms and printed documents from the League office and embodies all we are as an association. The "We" in #WeAreSCHSL includes the student-athletes, coaches, administration, and fans of the League.

This Annual Impact Report serves as a snapshot of all the celebrations and challenges of your South Carolina High School League family, and as we move forward in 2023-24, let us never forget what we can forge into the history books when we work as a team.

Again, CONGRATULATIONS!!!

In highest regards,

Jerome Singleton

SCHSL Commissioner

Gerome Singleton, (D.D.

THE ANNUAL IMPACT REPORT

Our 2022-23 Annual Impact Report Serves To:

- Highlight League initiatives, share annual facts and figures, and enhance our information portal.
- Building trust with membership, athletic supporters, and student-athletes.
- Cultivating a culture of high performance and learning among member schools.
- Celebrating the achievements of student-athletes and member schools.

110 YEARS OF SERVICE TO SOUTH CAROLINA SCHOOLS AND COMMUNITIES



2022-23 PRIORITIES

PRIORITY NUMBER 1

Review Legislative Assembly process for Constitution/Bylaws changes

Actions Taken

The following actions were taken to address priority number 1:

- A committee of 10 members was created with 2 representatives from each classification (1 principal and 1 athletics director).
- The committee met on three occasions (1 virtual and 2 face-to-face)
- The committee reviewed the current process and requested copies of processes used by other organizations and/or associations.
- After reviewing the requested documents, the committee created the following document as an alternative to the current process. (Please see below)

The created document recommended the following key changes to the current process.

- Member schools are divided into geographic districts.
- Delegates have been renamed "Representatives".
- Representatives will be elected by geographic districts.
- Each district will elect 7 representatives (1 from each classification and 2 at large).
- Proposals are initially reviewed and vetted by the geographic district of the member school making the proposal prior to being presented to membership for consideration.
- District reviewed proposals must pass with a simple majority vote to move forward for consideration by the membership.
- The legislative assembly will be made up of 35 representatives.
- A two-third majority vote is required to pass a proposed amendment.

PRIORITY NUMBER 2

Review current SCHSL Fines & Sanctions

Actions Taken

The following actions were taken to address priority number 2

- A committee of 7 members was created {selected from current members of the SCHSL executive committee).
- The committee met on five occasions (All virtual).
- The committee reviewed the current process and requested copies of processes used by other organizations and/or associations.

After reviewing the requested documents, the committee recommended the following changes:

- Fine levels for violations of closed season \$500 per day (maximum \$1500)
- Failure to video altercations on field/court may result in an unsportsmanlike fine.

SCHSL SPORTSMANSHIP

Sportsmanship is a key factor in the overall development of student-athletes during their education experience. It is through learning sportsmanship that athletes and coaches can deal with adversity in a positive way. The South Carolina High School League challenges you to educate and instill the values of sportsmanship throughout your school. Education is the key to success and sportsmanship is not an exception.

Coaches and student-athletes learn the expectations set forth in our schools for handling adversity. Sportsmanship is imperative for growth and a requirement to remain part of the SCHSL. It's a positive mindset and productive lifestyle for both students and adults. Criteria to determine a sportsmanship award winner will be based on Community Service, Athlete & Coach Ejections, Sportsmanship/Leadership Summit Attendance, Sportsmanship Reports from other schools and/or officials and Sportsmanship within your student and fan sections at events. We have now incorporated sportsmanship pledges for students and coaches. Your school can also earn a unique sportsmanship banner, specific to schools with excellent athletic interactions and reputations. For more information on SCHSL Sportsmanship Awards, please click here.

PILLARS OF SCHSL

Sportsmanship - To teach respect for self, opponents, officials, rules, and the game itself with heavy emphasis on inclusion.

Coaches, Athletes & Parents Education - To provide resources and support for coaches, athletes and parents who serve as curriculum instructors of educational athletics. NFHSLearn.com and SCHSL.org Health & Wellness - To empower students to make healthy life choices with emphasis on safety; mentally, physically, and emotionally.

Service to Community - To recognize the privilege of athletic

participation and the responsibility of giving back to the community. Leadership - To promote the power of positive influence that student-athletes and teachers/coaches share as role models.

Inclusion, Equity, and Diversity are valuable components in each of our pillars.

The SCHSL also hosts several online and/or in person learning opportunities for students and coaches alike. Hundreds, if not thousands of students statewide and nationally have participated in the following presentations:

Sports Captain's Course Health & Wellness Summit Sportsmanship Summit Leadership Summit Middle School Leadership Summit

Students can enroll online at <u>www.schsl.org</u> during the registration period which varies throughout the school year. Coaches will receive notification prior to each summit.

EXECUTIVE COMMITTEE



2022-23 Committee Members

Jason Warren President

Carlos Cave Vice President/ Athletic Administrators Association

Nicholas Pearson (Term expires 2025) AAAAA

Hezekiah Massey (Term expires 2026)

Dr. Adam Lanford (Term expires 2024)

Adrian Bush (Term expires 2024)

Coby Brandyburg (Term expires 2024)

Dr. Darryl Owings (Term expires 2024)

Derek Phillips (Ongoing)

Sonya Bryant (Term expires 2024)

Tony Folk (Term expires 2023)

David Byrd (Term expires 2026)

Andy Rogers (Term expires 2023)

Kyle Boczkowski (Term expires 2024)

Dr. J.R. Green (Term expires 2024)

Dr. Kandace Bethea (Term expires 2023)

Julianne Lang (Term expires 2024)

Dr. Sam Barfell (Term expires 2023)

AAAA

AAA

AA

Superintendents Association

State Department of Education

Principals Association

School Boards Association

Coaches Association

Associate Member

Officials Association

Member At Large

Member At Large

Member At Large

Member At Large

APPELLATE PANEL















2022-23 Members

First Congressional District
Second Congressional District
Third Congressional District
Fourth Congressional District
Fifth Congressional District
Sixth Congressional District
Seventh Congressional District (As of March 2023)

Bill McCall, III
Otis Rawl
Andy Tweito
Bob Davis
Jackie Queen
Raleigh King
Dr. Gregory McCord

The Appellate Panel, established in 2014, consists of seven members who serve four-year terms. Members are appointed in the following manner:

- One person appointed by the legislative delegations of each congressional district.
- Members of the Appellate Panel may not concurrently serve as officers of any of the South Carolina High School League subdivisions, conferences or regions and may not have served as a member of the South Carolina High School League Executive Committee within the last three years.
- The Appellate Panel provides the final ruling in appeals brought against a decision on appeals from the Executive Committee of the League.
- Decisions made by the Appellate Panel are the final administrative appeal.

FALL SPORTS



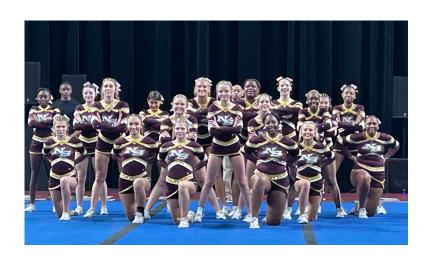






Swim
Volleyball
Girls Tennis
Girls Golf
Cross Country
Competitive Cheer
Football



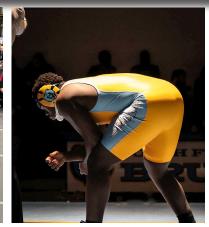




WINTER SPORTS









Wrestling Basketball









SPRING SPORTS





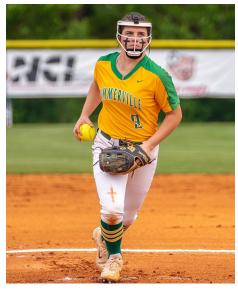




Boys Tennis
Lacrosse
Boys Golf
Soccer
Track & Field
Baseball
Softball







HICH SCHOOL STUDENT-ATHLETE POPULATION

18,585	Volleyball	5,472
6,365	Girls Basketball	4,275
6,856	Softball	4,794
6,740	Girls Soccer	5,192
9,939	Girls Track & Field	7,395
1,701	Girls Golf	915
2,360	Girls Lacrosse	1,682
5,928	Competitive Cheer	3,300
1,333	Girls Swim	1,626
1,551	Girls Tennis	2,046
3,141	Girls Cross Country	2,577
647	Girls Wrestling	30
	6,856 6,740 9,939 1,701 2,360 5,928 1,333 1,551 3,141	6,365 Girls Basketball 6,856 Softball 6,740 Girls Soccer 9,939 Girls Track & Field 1,701 Girls Golf 2,360 Girls Lacrosse 5,928 Competitive Cheer 1,333 Girls Swim 1,551 Girls Tennis 3,141 Girls Cross Country

Total: 104,450 High School Transfers: 3,573



MIDDLE SCHOOL STUDENT-ATHLETE POPULATION

Football	7,001	Volleyball	2,434
Boys Basketball	2,977	Girls Basketball	2,462
Baseball	598	Softball	370
Boys Soccer	752	Girls Soccer	560
Boys Track & Field	957	Girls Track & Field	912
Boys Golf	23	Competitive Cheer	385
Wrestling	996		
Boys Lacrosse	23		

Total: 20,450 Middle School Transfers - 345







COMMUNICATIONS & PUBLIC RELATIONS

#WeAreSCHSL

#WeAreSCHSL is the motto that is articulated through our social media platforms and print documents from the League office and embodies all we are as an association.

Initiatives to better inform the membership and general public of SCHSL events and important updates include:

- TuesNews the weekly digital newsletter of the League
- Routine Media Releases
- Press Conferences
- Active SCHSL social media profiles. The official handles of the SCHSL are:









The SCHSL recommend unfollowing and discourages following any SCHSL social media page other than those listed above.

SCHSL OFFICIALS

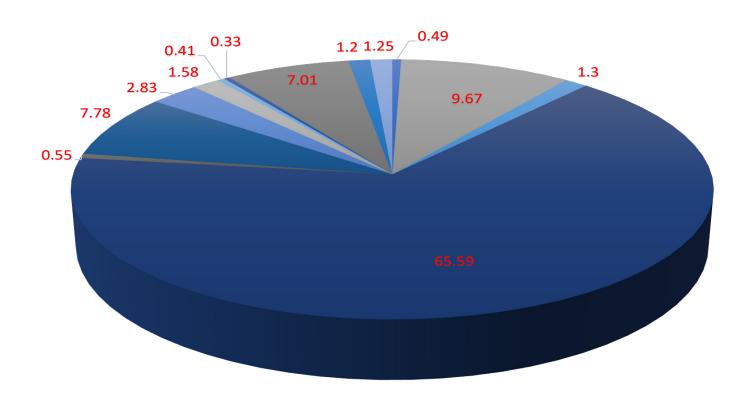
For information on becoming a SCHSL Official click here



SPORT	2020-21	2021-22	+/-	
Swim	108	62	-46	
Volleyball	297	277	-20	
Competitive Cheer	32	30	-2	
Football	723	716	-7	
Basketball	648	646	-2	
Wrestling	121	115	-6	
Lacrosse (Boys& Girls)	120	102	-18	
Soccer	430	477	+43	
Softball	332	330	-2	
Baseball	481	424	-57	

INCOME SUMMARY

Income Summary July 2022 through June 2023

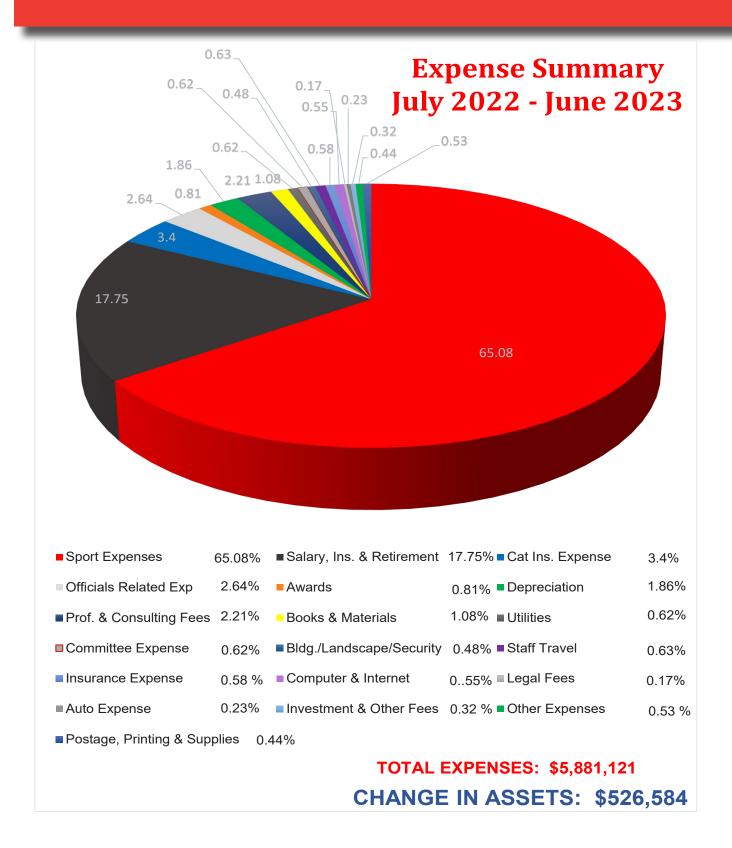


- Booking Fees 0.49%
- Fines & Late Fees 1.30%
- Capital Outlay 0.55%
- Officials Registration Fees 2.83%
- Rulesbooks & Medals 0.41%
- CAT Insurance 7.01%
- Interest, Dividends & Other Invest

- Corporate Sponsorship 9.67%
- Gate Receipts 65.59%
- Membership Dues 7.78%
- Other Income 1.58%%
- Sanctioning 0.33%
- Gains on Investments 1.20%
- 1.25%

TOTAL INCOME: \$6,414,705

EXPENSE SUMMARY



SCHSL SPONSORS

Revenue Streams

















Sinclair Broadcast Group, Inc.



























NFHS SERVICES

NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

SCHSL is one of many state associations that partner with the National Federation of State High School Assciations (NFHS) for the betterment of student-athletes across America. We offer online education courses through the NFHS Learning Center. The NFHS provides professional development opportunities for state association staff, student-athletes, parents, and coaches/athletic directors. The NFHS writes the rules for high school sports and provides guidance on a variety of national issues. They also showcase high school sports online with the NFHS Network. Here are some services offered by the NFHS (many are free of charge).

NFHS Learn Courses

National Student Leadership Summit

National Recognition Award Programs

Game Officials Recruitment Campaigns

High School Today (HST) Magazine

#PlayPerformCompeteTogether & #TitleIXat50Campaigns

Section/National Annual Conferences

Committee Meetings and much more







CONGRATULATIONS

NFHS HEART OF THE ARTS STATE AWARD WINNER



Greenville Technical Charter High School visual arts teacher, **Brooke Honeycutt** is the 2023 State Winner of the NFHS Heart of the Arts Award for the State of South Carolina.

NFHS SPIRIT OF SPORT STATE AWARD WINNER



Crescent High School three-sport athlete **Emily Blackwell** is the 2023 State Winner of the NFHS Spirit of Sport Award for the State of South Carolina.



SCHSL STAFF

2022-23

Jerome Singleton

Charlie Wentzky

Amy Boozer

Sarah Hayes

Romanda Noble-Watson

Deanna Lott

Cindi Drakeford

Keith Warren

Jill White

Brooke Baker

Maeoceisha Jenkins-Suber

Commissioner

Deputy Commissioner

Associate Commissioner

Associate Commissioner

Director of Communications/Public Relations

Executive Assistant to the Commissioner

Director of Finance

Director of Technology

Arbiter Booking Coordinator

Office Manager

Administrative Assistant

Visit <u>www.schsl.org</u> for direct contact information and areas of responsibility. Member Services includes but not limited to the following:

- Coaches Education
- Sports Review Committee
- New Principals and Athletic Directors Meetings
 - Superintendents Workshops
 - Transfers and Eligibility
 - High School League Passes
 - Middle School Task Force
 - Rules Clinics
 - Officials Workshops
 - Student Leadership
 - Disciplinary Issues and Policy Enforcement
 - Palmetto's Finest State Records
 - Weekly Updates & Digital Newsletter

ACKNOWLEDGEMENTS

The success of SCHSL and member school's athletic programs would not be possible without the contributions of the individuals who work tirelessly on the aforementioned areas within this report.

We make special mention of members of the medical community and state academic administrations as 2022-23 was truly a year of partnership for everyone involved in education-based athletics.

- Department of Health and Environmental Control (DHEC)
- Center for Disease Control (CDC)
- State Department of Education
- South Carolina Athletics Administrators Association
- South Carolina Athletics Coaches Association
- Volunteers across South Carolina

South Carolina High School League (SCHSL) 121 Westpark Blvd. Columbia, SC 29210 803.798.0120 www.schsl.org

WE THANK YOU FOR YOUR CONTINUED SUPPORT OF SCHSL PROGRAMS

#WeAreSCHSL

NOTES