

## BROADCAST Fees & Rights

1. WRITTEN POLICY - Each school (or school district) should have a written policy concerning broadcasting. This does not necessarily mean that restrictions are needed. Broadcasters need to know this policy if they are to serve the public.
2. REGULAR SEASON GAMES - The broadcast rights are the exclusive property of the home school. Applications to broadcast regular season games must be directed to the principal of the host school. APPLICATIONS FOR BROADCASTING RIGHTS - The form to be used by all parties in making application to broadcast high school athletic contests should be made out in triplicate. After signing the application, the host school will keep a copy. The original and the other copy will be returned to the broadcasting party. The broadcasters will keep the original and send a copy to the visiting team. A broadcaster will not go to an athletic contest for the purpose of broadcasting the contest without first receiving written permission from the host school, tournament director or commissioner. A broadcaster will limit its working personnel to three persons and will accept available facilities.
3. INVITATIONAL EVENTS - Requests to broadcast invitational events will be directed to the invitational event director.
4. REGION TOURNAMENTS – Broadcast rights of region tournaments, that are not part of the playoffs, are the property of the region. Requests to broadcast region games should be directed to the region coordinator or region tournament director.
5. UPPER AND LOWER STATE PLAY-OFFS - Any contest beyond region play is considered a state play-off.
  - Requests for radio and/or internet broadcast beyond region play will be directed to the principal of the host school. **Exception:** Requests to broadcast all football finals and basketball semifinals and finals should be directed to the League office.
  - Requests for television or internet stream beyond region play will be directed to the principal of the host school. **Exception:** Requests to broadcast all football finals and basketball semifinals and finals should be directed to the League office.
6. FEES FOR BROADCASTING RIGHTS - **\*Football and Basketball are exempt from NFHS Network licensing rights.** All contracts concerning regular season games must be left to the host school and the interested party. **State playoff fees are as follows:**

### Live (Radio and/or Internet)

#### FOOTBALL

	AAAAA	AAAA	AAA	AA	A
1st Round	\$200.00	\$200.00	\$75.00	\$50.00	\$50.00
2nd Round	\$300.00	\$300.00	\$150.00	\$100.00	\$100.00
3rd Round	\$300.00	\$300.00	\$150.00	\$100.00	\$100.00
4th Round	\$300.00	\$300.00	\$150.00	\$150.00	\$150.00
5th Round	\$400.00	\$400.00	\$225.00	\$200.00	\$200.00

No charge for delayed broadcasts over 3 hours of delay from game time.

<p><b>BASKETBALL</b>            Play-offs All Classes - \$50.00 per game            State Finals All Classes - \$100.00 per game</p>	<p><b>ALL OTHER SPORTS</b>            Play-offs All Classes - \$50.00 per game            State Finals All Classes - \$100.00 per game</p>
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**Live (Television and streaming video)**

**FOOTBALL**

Internet Stream	School or Neutral Site	Championship Site
Live	\$500	\$1,000
Delayed/On-Demand *	\$250	\$500

Television Broadcast	School or Neutral Site	Championship Site
Live	\$1,500	\$3,000
Delayed/VOD *	\$750	\$1,500

**BASKETBALL**

Internet Stream	School or Neutral Site	Championship Site
Live	\$250	\$750
Delayed/On-Demand *	\$150	\$250

Television Broadcast	School or Neutral Site	Championship Site
Live	\$1,000	\$2,000
Delayed/VOD *	\$500	\$1,000

**ALL OTHER SPORTS NOT COVERED BY NFHS NETWORK**

Internet Stream	School or Neutral Site	Championship Site
Live	\$150	\$300
Delayed/On-Demand *	\$75	\$150

Television Broadcast	School or Neutral Site	Championship Site
Live	\$500	\$1,500
Delayed/VOD *	\$250	\$750

\* Delayed broadcast must be 72 hours or more



# Application to Broadcast High School Athletic Contest

## South Carolina Broadcasters' Association

(This form approved by the South Carolina Broadcasters' Association and the South Carolina High School League)

**Date** \_\_\_\_\_

**To:** \_\_\_\_\_ **From:** \_\_\_\_\_

(School Official) (Manager)

\_\_\_\_\_ \_\_\_\_\_

(School) (Radio Station)

\_\_\_\_\_ \_\_\_\_\_

(Address & City) (Address & City)

We request permission to broadcast from the scene of action, the following athletic contest

\_\_\_\_\_ High School VS \_\_\_\_\_ High School

\_\_\_\_\_ (Date) \_\_\_\_\_ (Time) \_\_\_\_\_ (Site)

In consideration of this privilege, station \_\_\_\_\_ will \_\_\_\_\_

There will be \_\_\_\_\_ in our party and we expect to arrive at \_\_\_\_\_ (Time)

\_\_\_\_\_  
Signature of Station

Broadcast of the above mentioned game has the approval of \_\_\_\_\_ High School.

\_\_\_\_\_  
Signature of Principal Visiting School

**To:** \_\_\_\_\_ (Station) \_\_\_\_\_ (Address) \_\_\_\_\_ (City)

**From** \_\_\_\_\_ (School Official) \_\_\_\_\_ (Address) \_\_\_\_\_ (City)

Permission \_\_\_\_ is \_\_\_\_ is not granted to broadcast the event stated above.

Enclosed find \_\_\_\_\_ Media passes

\_\_\_\_\_  
Signature of Principal Host School

Note: If permission is not granted please help us by stating your reasons.

(Distribution - A copy will be retained by the home team. Two copies will be returned to the station. The station will keep the original and send the third copy to the principal of the visiting school.)