

BROADCAST FEES & RIGHTS

1. **WRITTEN POLICY** - Each school (or school district) should have a written policy concerning broadcasting. This will allow broadcasters to know the specifics of broadcasting at your location.
2. **REGULAR SEASON CONTESTS** - The broadcast rights are the exclusive property of the home school. Applications to broadcast regular season contests must be directed to the principal of the host school. **APPLICATIONS FOR BROADCASTING RIGHTS** - The form to be used by all parties to broadcast high school athletic contests should be completed and emailed to the principal of the host school. The host school will then email a signed copy to the broadcasting party who will forward to the visiting team. A broadcaster will not go to an athletic contest for the purpose of broadcasting the contest without first receiving written permission from the host school or tournament director. A broadcaster will limit its working personnel to four people and will accept available facilities.
3. **TOURNAMENT/INVITATIONAL EVENTS** - Requests to broadcast tournament/invitational events will be directed to the tournament/invitational event director.
4. **REGION TOURNAMENTS** – Broadcast rights of region tournaments, that are not part of the playoffs, are the property of the region. Requests to broadcast region games should be directed to the region coordinator or region tournament director.
5. **UPPER/LOWER STATE PLAYOFFS AND STATE FINALS** - Any contest beyond region play is considered a state play-off.
 - Requests for television, radio, or internet radio broadcasts, and video stream beyond region play should be directed to the principal of the host school and follow the same procedures outlined in #2 above.
 - Requests to broadcast all state finals and basketball semifinals should be directed to the Director of Communications and Public Relations at the South Carolina High School League office. ***Note: No live video streaming is allowed during any state finals with the exception of those not broadcast live via the SCHSL broadcast partners.***
6. **FEES FOR BROADCASTING RIGHTS** - **Football and Basketball are exempt from NFHS Network licensing rights.* All contracts concerning regular season contests and any contest beyond region play must be left to the host school and the interested party. State playoff fees can be found on the next page.

BROADCAST FEES

Live (Radio and/or Internet Radio)

FOOTBALL

	AAAAA	AAAA	AAA	AA	A
1 st Round	\$200.00	\$200.00	\$75.00	\$50.00	\$50.00
2 nd Round	\$300.00	\$300.00	\$150.00	\$100.00	\$100.00
3 rd Round	\$300.00	\$300.00	\$150.00	\$100.00	\$100.00
4 th Round	\$300.00	\$300.00	\$150.00	\$150.00	\$150.00
5 th Round	\$400.00	\$400.00	\$225.00	\$200.00	\$200.00

ALL OTHER SPORTS

Play-offs All Classes - \$50.00 per game
State Finals All Classes - \$100.00 per game

No charge for delayed broadcasts over 3 hours of delay from game time.

Live (Television and/or streaming video):

FOOTBALL

Internet Video Stream	School or Neutral Site	Championship Site
Live ^	\$500	\$1,000
Delayed/On-Demand *	\$250	\$500
Television Broadcast	School or Neutral Site	Championship Site
Live ^	\$1,500	\$3,000
Delayed/VOD *	\$750	\$1,500

BASKETBALL

Internet Video Stream	School or Neutral Site	Championship Site
Live ^	\$250	\$750
Delayed/On-Demand *	\$150	\$250
Television Broadcast	School or Neutral Site	Championship Site
Live ^	\$1,000	\$2,000
Delayed/VOD *	\$500	\$1,000

ALL OTHER SPORTS NOT COVERED BY NFHS NETWORK

Internet Video Stream	School or Neutral Site	Championship Site
Live	\$150	\$300
Delayed/On-Demand *	\$75	\$150
Television Broadcast	School or Neutral Site	Championship Site
Live	\$500	\$1,500
Delayed/VOD *	\$250	\$750

^If no broadcast partner

*** Delayed broadcast must be 72 hours or more**



Application to Broadcast
South Carolina High School League Contests
(Regular Season & Playoffs: Submit to Host School)

(This form approved by the South Carolina High School League)

Date: _____

To: _____

(School Official)

(School)

(Address & City)

From: _____

(Manager)

(Radio Station)

(Address & City)

We request permission to broadcast from the scene of action, the following athletic contest

(High School)

VS

(High School)

(Date)

(Time)

(Site)

In consideration of this privilege, station _____ will _____

There will be _____ in our party, and we expect to arrive at _____

(Time)

Permission _____ is _____ is not granted to broadcast the contest stated above.

Signature of Host School Principal

Broadcast of the contest stated above has the approval of _____

(School)

Signature of Visiting School Principal



Application to Broadcast
South Carolina High School League Contests
(State Finals Only: Submit to League Office)

(This form approved by the South Carolina High School League)

Date: _____

To: Director of Communications & Public Relations
(SCHSL Official)

From: _____
(Manager)

South Carolina High School League

(Radio Station)

121 Westpark Blvd., Columbia, SC 29210
(Address & City)

(Address & City)

We request permission to broadcast from the scene of action, the following athletic contest

_____ High School	VS	_____ High School	
_____ (Date)	_____ (Time)	_____ (Site)	

In consideration of this privilege, station _____ will _____

There will be _____ in our party, and we expect to arrive at _____
(Time)

Permission _____ is _____ is not granted to broadcast the event stated above.

Media credentials will be available at the site of the State Final.

Signature of SCHSL Official